# 2016 ICBIT/ICEPS/ICBFP Conference Program

# August 3, 2016 (Wednesday)

| 13:30-19:00 | Cultural Industry Tour  |
|-------------|---|
| 13:30       | Gathering (Gathering point to be available soon)              |
| 13:45       | Depart from University Kuala Lumpur Business School           |
| 14:30       | National Monument   |
| 15:00       | Butterfly Park  |
| 16:00       | National Mosque, Merdeka Square & Sultan Abdul Samad          |
|             | building  |
| 18:00       | PETRONAS Twin Towers  |
| 19:00       | Return back to school   |
| 18:00-20:00 | Welcome Reception & Pre-Conference Registration at University |
|             | Kuala Lumpur Business School                                  |

# **August 4, 2016 (Thursday) (Registration 8:30~16:00)**

| Welcome remark                              |  |            |            |               |  |  |  |
|---|--|------------|------------|---------------|--|--|--|
| Professor Dato' Dr. Mohd Mazliham Su'ud     |  |            |            |               |  |  |  |
| 09:00-10:10                                 | President of University Kuala Lumpur     |            |            |               |  |  |  |
| Opening & Keynote                           | Keynote speech                           |            |            |               |  |  |  |
| Speech                                      | Professor Dr. Ibrahim Kamal Abdul Rahman |            |            |               |  |  |  |
| Keynote speech                              |  |            |            |               |  |  |  |
| Professor Dato' Dr. Mohamad Azemi Mohd Noor |  |            |            |               |  |  |  |
| 10:10-10:30                                 | Coffee & Tea Break                       |            |            |               |  |  |  |
| 10.20.12.00                                 | Session A2                               | Session B2 | Session C2 | Session D2    |  |  |  |
| 10:30-12:00                                 | ICEPS                                    | ICBFP      | ICBIT      | ICEPS         |  |  |  |
| 12:00-13:30                                 | Luncheon Time                            |            |            |               |  |  |  |
|   | Session A3                               | Session B3 | Session C3 | Session D3    |  |  |  |
| 13:30-15:00                                 | ICEPS                                    | ICBIT      | ICBFP      | Poster        |  |  |  |
|   |  |            |            | ICBIT & ICEPS |  |  |  |
| 15:00-15:20                                 | Coffee & Tea Break                       |            |            |               |  |  |  |
|   | Session A4                               | Session B4 | Session C4 | Session D4    |  |  |  |
| 15:20-17:00                                 | ICEPS                                    | ICBIT      | ICEPS      | Poster        |  |  |  |
|   |  |            |            | ICEPS & ICBFP |  |  |  |

# **August 5, 2016 (Friday) (Registration 8:30~11:30)**

| 08:40-10:10 | Session A5         | Session B5 | Session C5 | Session D5 |  |
|-------------|--------------------|------------|------------|------------|--|
|             | ICEPS              | ICBIT      | ICEPS      | ICBFP      |  |
| 10:10-10:30 | Coffee & Tea Break |            |            |            |  |
| 10:30-12:00 | Session A6         | Session B6 | Session C6 | Session D6 |  |
| 10:30-12:00 |                    |            |            | ICDIT      |  |
|             | ICEPS              | ICEPS      | ICEPS      | ICBIT      |  |

Time:10:30-12:00, Thursday, August 04, 2016

Session A2 Session Chair: Dr. Laila Niklasson

# **ICEPS 0042**

#### Teaching in higher education - Course curricula for professional development

Laila Niklasson, Mälardalen University, Sweden

#### **ICEPS 0193**

# Student engagement among high - School students in Indonesia: Prediction of family functioning and peer support

Hazhira Qudsyi, Islamic University of Indonesia, Indonesia

Risa Mahara, Islamic University of Indonesia, Indonesia

Siti Kholidiyatus Sa'Diyah, Islamic University of Indonesia, Indonesia

### **ICEPS 0084**

Representativeness of panels in deliberative public opinion polls and participation invitation materials: Experimental surveys on the nuclear power debate

Tsuneo Ogawa, Tokai University, Japan

#### **ICEPS 0074**

### Understanding the outcomes for chinese headteachers' leadership of cross - Cultural training

Zhicheng Ke, Hong Kong Institute of Education and Guangzhou University, China

#### **ICEPS 0138**

#### Critical phenomenological study of educational leadership

Nurul Faizah, Surabaya State University, Indonesia

#### [ICBFP 2016]

Time:10:30-12:00, Thursday, August 04, 2016

Session B2 Session Chair: Dr. Aini Syahida Mat Yassim

# **ICBFP 0043**

# Isolation, identification and screening on nitrogen fixing bacteria to co - Culture with microalgae for biomass and lipid production

Nguyen Dan Van, Khon Kaen University, Thailand

Pakawadee Kaewkannetra, Khon Kaen University, Thailand

### **ICBFP 0063**

# Isolation and characterization of SiDREB2 gene from ten foxtail millet [Setaria italica (L.) Beauv.] genotypes

Nurul Khumaida, Bogor Agricultural University (IPB), Indonesia

Ria Putri, Bogor Agricultural University (IPB), Indonesia

Sintho Wahyuning Ardie, Bogor Agricultural University (IPB), Indonesia

#### **ICBFP 0047**

# The use of an anti - Apoptotic/anti RNAi gene to improve in vitro production yields of a baculovirus bio - Pesticide

Aini Syahida Mat Yassim, University of Queensland, Australia

Leila Matindoost, University of Queensland, Australia

Sassan Asgaria, University of Queensland, Australia

Steven Reid, University of Queensland, Australia

#### **ICBFP 0065**

#### The effect of tween 80 on blood levels of lipid, leptin, and glucose in rat model

Valsala R, International Medical University, Malaysia

Siti Zulaiha, International Medical University, Malaysia

Peter Ep, International Medical University, Malaysia

Selvaretnam A, International Medical University, Malaysia

Shyam S, International Medical University, Malaysia

Ho Kl, International Medical University, Malaysia

# ICBFP\_0042

# Reverse micellar extraction system for separation and purification of bromelain in continuous mode

Ram Saran Chaurasiya, Central Food Technological Research Institute, India

H Umesh Hebbar, Central Food Technological Research Institute, India

#### [ICBIT 2016]

Time:10:30-12:00, Thursday, August 04, 2016

Session C2 Session Chair: Dr. Abdul Razak Abdul Hadi

# **ICBIT 0055**

# An opportunity on exploiting local wisdom in the improvement of the geotourism area management

Wiryadi Rizkiputra Rahmola, Padjadjaran University, Indonesia

Gilang Suryawan, Padjadjaran University, Indonesia

#### **ICBIT 0075**

### Involvement, flow experience and revisit intention in Dajia Mazu Pilgrimage

Yi-Ju Lee, Tainan University of Technology, Taiwan

### **ICBIT 0029**

### An assessment of students' recreation participation

Meryem Akoğlan Kozak, Anadolu University, Turkey

Ece Doğantan, Anadolu University, Turkey

### **ICBIT 0032**

#### Extending the theory of information system success: A case of homestay lodging in Malaysia

Rizal Hamid, Universiti Malaysia Sabah, Malaysia

Syed Nasirin, Universiti Malaysia Sabah, Malaysia

Hanudin Amin, Universiti Malaysia Sabah, Malaysia

Soffri Yussof, Universiti Malaysia Sabah, Malaysia

Faezah Mairat, Universiti Malaysia Sabah, Malaysia

Ku Chen Jung, Universiti Malaysia Sabah, Malaysia

#### **ICBIT 0083**

#### The role of tourism in sustainability of the rural settlement fabrics: Cumalıkızık example

Yusuf Bilgin, Bartın University, Turkey

Ali Çetinkaya, Düzce University, Turkey

# ICBIT\_0111

# Using remote sensing and GIS to monitoring and mapping of hot Geothermal springs over Damavand Volcano for tourism views in Northern Iran

Ghorban Vahabzadeh, Sari Agriculture Sciences and Natural Resources University, Iran Seyed Ramzan Mousavi, Sari Agriculture Sciences and Natural Resources University, Iran Mohammad Ali Gholi Nataj, Shahid Rajai Teacher Teaching University of Babol, Iran

Time:10:30-12:00, Thursday, August 04, 2016

Session D2 Session Chair: Dr. Ilga Prudnikova

### **ICEPS 0137**

The impact of national standard of education based school programme on learning instruction improvement and student satisfaction

Setyo Rini, Surabaya State University, Indonesia

#### **ICEPS 0153**

### The lecturer role in improving college quality of learning

Antonio Guterres, Surabaya State University, East Timor

ICEPS 0133 (On July 20, 2016, The author requested to remove this manuscript due to Turkish political situation)

Effect of attitudes toward educational technology for prospective physical education teachers on their level of self - Directed learning using technology

Yaprak Kalemoğlu Varol, Aksaray University, Turkey

#### **ICEPS 0109**

#### Innovative solutions supporting inclusive education

Ilga Prudnikova, Rezekne Academy of Technologies, Latvia

Ilona Bruveris, Rezekne Academy of Technologies, Latvia

Velta Lubkina, Rezekne Academy of Technologies, Latvia

Svetlana Usca, Rezekne Academy of Technologies, Latvia

#### **ICEPS 0154**

#### Educational leadership model towards a better education

Abdul Muin, Surabaya State University, Indonesia

#### **ICEPS 0195**

# A study for analyzing the team building process of IT students' PBL using TEM

Chikako Morimoto, Tokyo Institute of Technology, Japan

Time:13:30-15:00, Thursday, August 04, 2016

Session A3 Session Chair: Dr. R. Glynn Owens

# **ICEPS 0055**

# The influence of statistical versus narrative health claims on consumers' food product evaluation

Hung-Chou Lin, National Taiwan Normal University, Taiwan

Sheng-Hsien Lee, Yu Da University of Science and Technology, Taiwan

#### **ICEPS 0077**

### Self - report assessment to measure mindfulness in buddhist perspective

Matsorn Kitbumrung, National Institute of Development Administrative, Thailand

# **ICEPS 0129**

### Development and validation of the meaning-making scale for coping with loss

Nayeon Yang, Korea University, Korea

Sang Min Lee, Korea University, Korea

### **ICEPS 0081**

#### Netnography: A novel internet - Based approach to ethnographic research in psychology

Aida Dehkhoda, The University of Auckland, New Zealand

R. Glynn Owens, The University of Auckland, New Zealand

#### **ICEPS 0191**

# Psychometric properties of a Chinese version of 12 - Item teachers' sense of efficacy scale for Hong Kong in - Service teachers

Kim Hung Leung, City University of Hong Kong, Hong Kong

#### **ICEPS 0189**

#### The effect of applicants' attractiveness on hiring decision

Hind Eldaw Elnour, International Islamic University Malaysia, Malaysia

Alizi Alias, International Islamic University Malaysia, Malaysia

#### [ICBIT 2016]

Time:13:30-15:00, Thursday, August 04, 2016

Session B3 Session Chair: Dr. Yusuf Bilgin & Dr. Zulkifli Saidun

# **ICBIT 0087**

#### The role of monetary factors in the Malaysian tourism industry: An ARDL approach

Abey P Philip, Curtin University, Malaysia

# **ICBIT 0116**

#### Collaborative approach in destination marketing and an application example

Yusuf Bilgin, Bartin University, Turkey

Ali Çetinkaya, Düzce University, Turkey

#### **ICBIT 0034**

# Enhancing customer experience using technological innovations: A study of Indian hotel industry

Deependra Sharma, Amity University Haryana, India

# **ICBIT 0098**

# The influence of films on destination attributes: A research on arabian tourists in Turkey

Ozlem Guzel, Akdeniz University, Turkey

Ceren Işçi, Ege University, Turkey

Berrin Güzel, Adnan Menderes University, Turkey

#### **ICBIT 0049**

# A conceptual framework of digital business adoption of small-and-medium sized hotels (SMHs) and its impact on hotel performance

Zaifilla Farinna Zainuddin, Universiti Kuala Lumpur, Malaysia

Nur Faizah Nordin, FTMS College Kuala Lumpur, Malaysia

Mohd Faizal Ayob, Victoria University Melbourne, Malaysia

#### **ICBIT 0038**

#### The way of interpreting people's intentions in tourism, case study: Il am young peoples

Yar-Mohammad Ghasemi, University of Ilam, Iran

# **ICBIT\_0085**

# Protection of Malaysian package travel tourists through information disclosure

Norhasliza Binti Ghapa, University of Leeds, United Kingdom

# [ICBFP 2016]

Time:13:30-15:00, Thursday, August 04, 2016

Session C3 Session Chair: Dr. Recai Ogur

# **ICBFP 0062**

# Isolation and characterization of transcription factor genes, SiNAC110, from ten foxtail millet [Setaria italica (L.) Beauv] Genotypes

Nurul Fauziah, Bogor Agricultural University (IPB), Indonesia

Didy Sopandie, Bogor Agricultural University (IPB), Indonesia

Nurul Khumaida, Bogor Agricultural University (IPB), Indonesia

Sintho Wahyuning Ardie, Bogor Agricultural University (IPB), Indonesia

### **ICBFP 0045**

# Hydrolysis of cooking oil for bio - Fuels production catalyzed by immobilized rhizopus oryzae lipase

Papasanee Muanruksa, Khon Kaen University, Thailand

Pakawadee Kaewkannetra, Khon Kaen University, Thailand

# **ICBFP 0058**

# Is Ghd7 a key regulator of drought responses in rice? A pilot study using selected Sri Lankan traditional rice varieties

- A. D. Nagalla, University of Peradeniya, Sri Lanka
- D. V. Jayatilake, University of Peradeniya, Sri Lanka
- H. A. M. Wickramasinghe, University of Peradeniya, Sri Lanka
- H. M. V. G. Herath, University of Peradeniya, Sri Lanka

### **ICBFP 0053**

#### Anti - Diabetic properties of dill

Ebrahim Abbasi Oshaghi, Hamadan University of Medical Sciences, Iran

Heidar Tavilani, Hamadan University of Medical Sciences, Iran

Iraj Khodadadi, Hamadan University of Medical Sciences, Iran

Mohammad Taghi Goodarzi, Hamadan University of Medical Sciences, Iran

#### **ICBFP 0064**

#### Analysis of natural mineral waters for PCB contamination

Recai Ogur, Gulhane Medical Faculty, Turkey

Omer Faruk, Gulhane Medical Faculty, Turkey Bilal Bakir, Gulhane Medical Faculty, Turkey

# [ICBIT & ICEPS 2016]

Time:13:30-15:00, Thursday, August 04, 2016

Session D3 Poster Session

# **ICEPS 0161**

#### The establishment of the school committee

Achmat Rosit, Surabaya State University, Indonesia

#### **ICEPS 0204**

# On adolescent valuation of faith: Formulating sustainable ecclesiastical education for evangelical churches in the Philippine

Deborah Villanueva-Lacas, Ed. D., RPm, University of the East, Philippines

#### **ICEPS 0205**

# Factor analysis of the morality and ethical development instructional system of student teachers in the 21st century

Tongluck Boontham, Rajamanagala University of Technology Thanyaburi, Thailand

Arunee Hongsiriwat, Chulalongkorn University, Thailand

#### **ICEPS 0206**

# Improving students' science process skills through implementing POE (Predict-Observe-Explain) model

Ahmad Syawaludin, Sebelas Maret University, Indonesia

Peduk Rintayati, Sebelas Maret University, Indonesia

Heri Setyoko, Sebelas Maret University, Indonesia

#### **ICEPS 0040**

# A content analysis on satirical news articles of the adobo chronicles from June 2013 – June 2014

Capule, Ma. Lourdes Jesil C., Undergraduate Student, Philippines

Orosa, Sheela U., Undergraduate Student, Philippines

Cherry C. Pebre, Polytechnic University of the Philippines, Philippines

Dy, John Almerc T., Undergraduate Student, Philippines

#### **ICBIT 0104**

#### Gallipoli's sacralization process within the scope of dark tourism

Erkan Çalışkan, Akdeniz Üniversitesi, Turkey

Şevket Yirik, Akdeniz Üniversitesi, Turkey Handan Özçelik, Akdeniz Üniversitesi, Turkey Hakan Bicici, Akdeniz Üniversitesi, Turkey

# **ICBIT 0105**

# Determining the relation of the personality and self - efficacy of students receiving tourism education

Şevket Yirik, Akdeniz Üniversitesi, Turkey

Deniz Ören, Akdeniz Üniversitesi, Turkey

Yusuf Yilmaz, Akdeniz Üniversitesi, Turkey

Engin Üngören, Akdeniz Üniversitesi, Turkey

## **ICBIT 0102**

# A study on challenges women workers face in tourism sector and their intentions to leave their job: Antalya case study

Şevket Yirik, Akdeniz Üniversitesi, Turkey

Zeyyat Sabuncuoğlu, Akdeniz Üniversitesi, Turkey

Serap Alkaya, Akdeniz Üniversitesi, Turkey

Gamze Meşe Yorulmazer, Akdeniz Üniversitesi, Turkey

### **ICBIT 0107**

#### Examining suppliers market structure in tourism sector: The case of Antalya

Sedat Göçen, Akdeniz Üniversitesi, Turkey

Şevket Yirik, Akdeniz Üniversitesi, Turkey

#### **ICBIT 0120**

# Gender similarities in perceptions of workplace learning culture among managers in five-star Turkish hotels

Mustafa Koyuncu, Akdeniz Üniversitesi Turizm Fakültesi, Turkey

Ronald J. Burke, Akdeniz Üniversitesi Turizm Fakültesi, Turkey

Jacob Wolpin, Akdeniz Üniversitesi Turizm Fakültesi, Turkey

Bekir Esitti, Akdeniz Üniversitesi Turizm Fakültesi, Turkey

Kadife Koyuncu, Akdeniz Üniversitesi Turizm Fakültesi, Turkey

Time:15:20-17:00, Thursday, August 04, 2016

Session A4 Session Chair: Dr. Mufarrihul Hazin

# **ICEPS 0140**

# Model of character education based on entrepreneurship in senior high school "selamat pagi Indonesia" batu

Mufarrihul Hazin, Surabaya State University, Indonesia

### **ICEPS 0155**

#### The implementation of internal quality assurance system

Subaidah, Surabaya State University, Indonesia

## **ICEPS 0149**

The effect of school - Based management on school climate and its impact on the teacher's sustainable continuing professional development

Eny Harijany, Surabaya State University, Indonesia

### **ICEPS 0186**

Causality between foreign tourism revenue and economic growth in the decade of tourism promoting campaign in Thailand

Bundit Chaivichayachat, Kasetsart University, Thailand

### **ICEPS 0080**

Social influences of atmosphere: An east Asian idea?

Youichi Ito, Akita International University, Japan

### **ICEPS 0180**

Intercultural awareness: A study on students' attitudes, social, and communication skills

Malissa Maria Mahmud, Sunway University, Malaysia

Wong Shiau Foong, Sunway University, Malaysia

#### [ICBIT 2016]

Time:15:20-17:00, Thursday, August 04, 2016

Session B4 Session Chair: Dr. Miemie Struwig & Mr. Zulkifli Osman

# **ICBIT 0068**

# The role of management in mitigating the incidence of construction project delays in South Africa

Gerrit Smit, Nelson Mandela Metropolitan University, South Africa

Miemie Struwig, Nelson Mandela Metropolitan University, South Africa

### **ICBIT 0124**

# Analysing the factors influencing participants' knowledge sharing behaviour in international conference

Seyedeh Marzieh Hashemi, Universiti Sains Malaysia, Malaysia

Azizan Marzuki, Universiti Sains Malaysia, Malaysia

S. Kiumarsi, Universiti Sains Malaysia, Malaysia

#### **ICBIT 0109**

# Obstacles to new product development among SMEs: Case of Agri-food SMEs in Bejaia (Algeria)

Yasmina Benkhodja, University of Bejaia, Algeria

Nicette Bouzenboua, University of Bejaia, Algeria

Tarik Azkak, University of Bejaia, Algeria

#### **ICBIT 0090**

### Attractions influence into the movie on urban marketing

Xiaowei Huang, National Taipei University of Technology, Taiwan

# **ICBIT 0093**

#### Performance evaluation of Taiwan listed biotechnology drug development companies

Yen Shuo Lin, National Taipei University of Technology, Taiwan

Jung Fa Tsai, National Taipei University of Technology, Taiwan

Ming-Hua Lin, Shih Chien University, Taiwan

#### **ICBIT 0096**

# Using data envelopment analysis to evaluate the performance and development strategies of international tourist hotels in Taipei

Kuan-Yu Chen, National Taipei University of Technology, Taiwan Jung-Fa Tsai, National Taipei University of Technology, Taiwan Albert Wang, National Taipei University of Technology, Taiwan Lei-Yi Peng, National Taipei University of Technology, Taiwan

### **ICBIT 0097**

# Monitoring and mapping ancient agricultural modern activities over high mountain Damavand volcano using remote sensing techniques in north Iran

Seyed Ramzan Mousavi, Sari Agriculture Sciences and Natural Resources University, Iran Ghorban Vahabzadeh, Sari Agriculture Sciences and Natural Resources University, Iran Mohammad Ali Gholi Nataj, Shahid Rajai Teacher Teaching University of Babol, Iran

Time:15:20-17:00, Thursday, August 04, 2016

Session C4 Session Chair: Dr. Gantasala V. Prabhakar

# **ICEPS 0157**

#### The need for video learning to the process of learning and teaching at school

Budi Winasis, Surabaya State University, Indonesia

#### **ICEPS 0145**

Ambiguity leadership of islamic boarding house an unique leadership model in managing islamic boarding house (pondok pesantren) in Bangkalan, Madura

Sirojul Umam, Surabaya State University, Indonesia

#### **ICEPS 0156**

Establishing quality assurance of graduates in islamic private elementary school in Indonesia through school improvement program (SIP)

Shobikhul Qisom, Surabaya State University, Indonesia

#### **ICEPS 0134**

Human resources development and neuroscience - Basedlearning in insan kamil education foundation Sidoarjo - Indonesia

Syarif Muhtarom, Surabaya State University, Indonesia

### **ICEPS 0124**

#### Transformational and transactional leadership in a bank: UAE demographics

Gantasala V. Prabhakar, New York Institute of Technology, United Arab Emirates

Abdel Karim Mesk, New York Institute of Technology, United Arab Emirates

### **ICEPS 0132**

Measurement invariance and latent mean differences of the reasons for academic procrastination among different student samples

Ji Hae Lee, Korea University, Korea

Sang Min Lee, Korea University, Korea

#### [ICEPS & ICBFP 2016]

Time:15:20-17:00, Thursday, August 04, 2016

Session D4 Poster Session

# **ICEPS 0061**

#### Self - efficacy of teaching assistants in Hong Kong

Liang Li, The Education University of Hong Kong, Hong Kong

Liu Yan Tat, The Education University of Hong Kong, Hong Kong

Lum Chun Wai, The Education University of Hong Kong, Hong Kong

Lui Tze Leung, The Education University of Hong Kong, Hong Kong

Sin Kuen Fung, The Education University of Hong Kong, Hong Kong

### **ICEPS 0166**

# A design of situated game - Based learning platform to promote the knowledge of Chinese herbal medicine and its application

Sung-Chiang Lin, National Taipei University of Education, Taiwan

Chun-Yi Lu, National Penghu University of Science and Technology, Taiwan

Li-Cyun Lin, National Taipei University of Education, Taiwan

Ming-Sin Chen, National Taipei University of Education, Taiwan

Yi-Syuan Chen, National Taipei University of Education, Taiwan

Jyun-Han Dai, National Taipei University of Education, Taiwan

Jia-Hua Lu, National Taipei University of Education, Taiwan

#### **ICEPS 0089**

# Study on extraction of hiring or rejecting determinant the recruiter's make much of than experience

Hiromi Asano, University of Tsukuba, Japan

Koji Tanaka, Hitachi Government & Public Sector Systems Ltd., Japan

Kazuhiko Tsuda, University of Tsukuba, Japan

### **ICEPS 0056**

# Perceptual reasoning index and parents' education in predicting extraversion type of personality

Nazirah Hanim Sharipudin, Universiti Sains Malaysia, Malaysia

Nasir Yusoff, Universiti Sains Malaysia, Malaysia

Muhamad S. B. Yusoff, Universiti Sains Malaysia, Malaysia

# ICBFP\_0044

Mutagenesis of methyl tryptophan oxidase activity to improve the capability of detecting l - Abrine, a marker of abrin poisoning

Grace Lim Yik Shi, Hanyang University, Korea

Justyn Jaworski, Hanyang University, Korea

Time:08:40-10:10, Friday, August 05, 2016

Session A5 Session Chair: Dr. Henry Ma

# **ICEPS 0106**

#### Teacher and student experience of using flipped learning in a GCC economics classroom

Gayathri Goonaratne, Australian Institute of Business, Australia

Gladson Chikwa, Middle East College, Sultanate of Oman

#### **ICEPS 0146**

# Learning standard process in ensuring the quality of graduates government senior high school in Pamekasan

Hadaie Efendy, Surabaya State University, Indonesia

### **ICEPS 0163**

# Effectiveness transformational leadership and role counselors in school effective determining the choice of career student sman city Madiun

Hery Bagus Anggoro Wicaksono, Surabaya State University, Indonesia

#### **ICEPS 0184**

#### Study of students' perception of project - Based learning

Henry Ma, The Hong Kong Polytechnic University, Hong Kong

Amelie Chan, The Hong Kong Polytechnic University, Hong Kong

#### **ICEPS 0170**

# Perceptions on differences of customer services between public universities (UAs) and private higher education institutions (IPTSs) in the Klang Valley, Malaysia

Mohani Abdul, Universiti Putra Malaysia, Malaysia

Azmawani Abdul Rahman, Universiti Putra Malaysia, Malaysia

Bukar Ali Bularafa, Universiti Putra Malaysia, Malaysia

Teh Kwai Wah, Universiti Putra Malaysia, Malaysia

#### [ICBIT 2016]

Time:08:40-10:10, Friday, August 05, 2016

Session B5 Session Chair: Dr. Balasundram Maniam

# **ICBIT 0027**

# The effect of customer perception of service quality on price satisfaction in retail banking: An empirical study of the banking industry in Iran

Reihaneh Bahrinejad, University of Tehran, Iran

### **ICBIT 0074**

#### General aviation activities to improve tourism revenues in Turkey

Ali Emre Sarılgan, Anadolu University, Turkey

#### **ICBIT 0047**

#### Malaysian multinational companies' nature of tax planning

Nor Shaipah Abdul Wahab, Taylor's University, Malaysia

### **ICBIT 1072**

### Stock market efficiency of selected ASEAN plus three - cointegration perspective

Abdul Razak Abdul Hadi, Universiti Kuala Lumpur, Malaysia

Eddy Yap Tat Hiung, Universiti Kuala Lumpur, Malaysia

#### **ICBIT 0072**

# An overview of quality management for tourism destinations: Application of the EFQM excellence model

Júlio Mendes, University of Algarve, Portugal

# ICBIT\_0115

### Using mining techniques to analyze the factors influencing people to purchase mutual funds

Chian-Son Yu, Shih Chien University, Taiwan

#### **ICBIT 0082**

### Impact of lower oil prices on the U.S.

Balasundram Maniam, Sam Houston State University, U.S.A.

Amanda Medina, Sam Houston State University, U.S.A.

Time:08:40-10:10, Friday, August 05, 2016

Session C5 Session Chair: Dr. Joachim D'Souza

# **ICEPS 0158**

#### The role of teachers in implementing learning instruction in inclusive elementary school

Wahyu Nugroho, Surabaya State University, Indonesia

#### **ICEPS 0171**

# Some insights into the japanese junior high school english education from the student learning awareness perspective

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

### **ICEPS 0160**

### The role of leadership and decision making group

Nurhalima, Surabaya State University, Indonesia

# **ICEPS 0172**

# Assessment of anxiety and hurdle perceptions towards introductory computer literacy classes among japanese female college students

Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women's Junior College, Japan

Giido Izuta, Yamagata Prefectural Yonezawa Women's Junior College, Japan

#### **ICEPS 0045**

#### Interrogating the nexus between revealed truths, ideology and terrorism

Innocent Oyibo, Kogi State University, Nigeria

#### [ICBFP 2016]

Time:08:40-10:10, Friday, August 05, 2016

Session D5 Session Chair: Dr. Arezoo Erfanian

# **ICBFP 0040**

# Preparation and characterization of liposomal and nanoliposomal polyunsaturated fatty acids for food enrichment

Babak Rasti, University Malaysia Sabah, Malaysia

#### **ICBFP 0039**

# Calcium bioavailability from different nano fortified milk powders in OVX and OVX - OS rats

Arezoo Erfanian, Universiti Malaysia Sabah (UMS), Malaysia

#### **ICBFP 0032**

#### Evaluation of the toxicological impact of the aqueous leaf extract of dieffenbachia seguine

Daniel I. Olorunfemi, University of Benin, Nigeria

Abiodun Falodun, University of Benin, Nigeria

Romeo Ofomata, University of Benin, Nigeria

Emmanuel Osaro, University of Benin, Nigeria

Oghale Ovuakporie-Uvo, University of Benin, Nigeria

# **ICBFP 0050**

#### Antihyperlipidemic effect of synbiotic yoghurt: A potential bio-therapeutic

Umar Farooq, University of Sargodha, Pakistan

Farkhandah Sarfraz, University of Sargodha, Pakistan

Kashif Akram, University of Sargodha, Pakistan

Afshan Shafi, University of Sargodha, Pakistan

#### **ICBFP 0066**

#### Cytotoxic effect of ethyl acetate fraction from hot water extract of Glechoma

Yu-Jhen Liou, Providence University, Taiwan

Tsai-Hua Lin, Providence University, Taiwan

Shih-Ting Tseng, Providence University, Taiwan

Su-Tze Chou, Providence University, Taiwan

# ICBFP\_0068

# The polyphenolic profiles and antioxidant effects of the Glechoma hederacea

Hao-Ting Chen, Providence University, Taiwan

Hao-Ting Ma, Providence University, Taiwan

Yu-Jhen Liou, Providence University, Taiwan

Su-Tze Chou, Providence University, Taiwan

# ICBFP\_0051

# Molecular characterization of three local Egyptian chicken breeds using RAPD markers

Mostafa M. Helal, Cairo University, Egypt

Time:10:30-12:00, Friday, August 05, 2016

Session A6 Session Chair: Dr. Suratha Kumar Malik

# **ICEPS 0141**

#### Multicultural based leadership education in school

Yulius Mataputun, Surabaya State University, Indonesia

#### **ICEPS 0148**

# Capacity building special elementary school for improving the education services program for children with special needs at Sidoarjo

Lidia Tri Puryati, Surabaya State University, Indonesia

#### **ICEPS 0151**

### Academic supervision in Indonesia: Between culture and local politic

Rustamhari, Surabaya State University, Indonesia

#### **ICEPS 0136**

### The role of the principle as entrepreneur leadership in facing asean economic community

Rino Indaru Kuswemi, Surabaya State University, Indonesia

#### **ICEPS 0087**

#### Scientific development and humanities: Pathological approach

Ali Mohammad Haghighi, Islamoc Azad unoversity, Iran

Mohammad Moazemi, Islamoc Azad unoversity, Iran

Habib Zamani, Islamoc Azad unoversity, Iran

#### **ICEPS 0043**

#### Bringing kantian ethics to global politics

Suratha Kumar Malik, Vidyasagar University, India

#### **ICEPS 0098**

#### Financial markets integration - evidence from Egypt and Palestine stock markets

Abdul Razak Abdul Hadi, Universiti Kuala Lumpur, Malaysia

Shadi Ali Hamad, Universiti Kuala Lumpur, Malaysia

Eddy Yap Tat Hiung, Universiti Kuala Lumpur, Malaysia

Time:10:30-12:00, Friday, August 05, 2016

Session B6 Session Chair: Dr. Alaa Ibrahim Mahmood

# **ICEPS 0058**

The effect of lecturers' commitment measures on students' academic performance: Survey evidence from parents' satisfaction in north - central geo - political zone of Nigeria

Bojuwon, Yusuf Bolaji, Kogi State University, Nigeria

Bojuwon, Mustapha, Kogi State University, Nigeria

#### **ICEPS 0143**

### Implementing curriculum ktsp at Pamekasan regency

Ridwan, Surabaya State University, Indonesia

### **ICEPS 0164**

# Service quality effect student satisfaction and loyalty of postgraduate program at the State University of Surabaya

H. Murtadlo, M.Pd, Surabaya State University, Indonesia

### **ICEPS 0202**

#### The impact of online social games on e-learning usage among female students

Alaa Ibrahim Mahmood, Universiti Utara Malaysia, Malaysia

Shafiz Affendi Mohd Yusof, Universiti Utara Malaysia, Malaysia

Safaa Al-Nuaimi, Universiti Utara Malaysia, Malaysia

#### **ICEPS 0067**

# Coping strategies to climate change adopted by people living in semi - Arid regions in Zimbabwe: A case of Chiredzi District

Simbarashe Emmanuel Basvi, Zimbabwe Theological Education by Extension, Zimbabwe

#### **ICEPS 0210**

#### Relationship between maternal parenting styles and preschooler's behavioral problems

Manar I. Almaghraby, University Putra Malaysia, Malaysia

#### **ICEPS 0100**

# Humor Styles of Faculty and Academic Performance of Students in University of Rizal System

Florencia V. Bautista, University of Rizal System, Philippines

Time:10:30-12:00, Friday, August 05, 2016

Session C6 Session Chair: Dr. Judith Lewis

# **ICEPS 0208**

# The effectivity of sap human capital management for human resources information system learning

Annisaa Miranty Nurendra, Islamic University of Indonesia, Indonesia

#### **ICEPS 0178**

#### Social support and academic stress among high-school students in Indonesia

Ayu Dian Sari, Islamic University of Indonesia, Indonesia

Risa Mahara, Islamic University of Indonesia, Indonesia

Yola Tiaranita, Islamic University of Indonesia, Indonesia

Nanda Putri Roza, Islamic University of Indonesia, Indonesia

Chikal Handayani, Islamic University of Indonesia, Indonesia

Hazhira Qudsyi, Islamic University of Indonesia, Indonesia

#### **ICEPS 0209**

#### Peer support and student engagement among high-school students in Indonesia

Siti Kholidiyatus Sa'Diyah, Islamic University of Indonesia, Indonesia

Hazhira Qudsyi, Islamic University of Indonesia, Indonesia

#### **ICEPS 0076**

#### A study of emotional intelligence in reference to the performance of college teachers

Judith Lewis, St. Joseph's College (Autonomous), Bangalore, India

Joachim D'Souza, St. Joseph's College (Autonomous), Bangalore, India

#### **ICEPS 0200**

#### Effectiveness of mindfulness-based cognitive therapies on hypertension stricken patients' IU

Alireza Islami, Islamic Azad University, Iran

Bahram Mirzaian, Islamic Azad University, Iran

Ramezan Hassanzadeh, Islamic Azad University, Iran

# [ICBIT 2016]

Time:10:30-12:00, Friday, August 05, 2016

Session D6 Session Chair: Dr. Zachary Wong

# **ICBIT 0053**

#### University Business incubators and new venture creation: A case study from Saudi Arabia

Safiya Alshibani, Princess Nourah Bint Abdulrahman University, Saudi Arabia

# **ICBIT 0060**

#### Online collaborative learning using social media

Zachary Wong, Sonoma State University, USA

# ICBIT\_0063

# Word of photo: an experimental investigation of the relationship between sharing product - Related photo and communicators' loyalty

Cheng-Hsi Fang, Chien Hsin University of Science and Technology, Taiwan

### **ICBIT 0117**

#### Pharmaceutical marketing specificities in the Algerian context

Meriem Azamoum, University of Bejaia, Algeria

#### **ICBIT 0094**

#### Measuring Taiwan listed semiconductor companies by data envelopment analysis

Hsueh-Min Lu, National Taipei University of Technology, Taiwan

Jung-Fa Tsai, National Taipei University of Technology, Taiwan

Ming-Hua Lin, Shih Chien University, Taiwan

### **ICBIT 0037**

#### People integration – key to successful knowledge management

Swapna Bhargavi Gantasala, New York Institute of Technology, United Arab Emirates

#### **ICBIT 1120**

# Impact of corporate governance on firm's performance in construction industry - evidence from Bursa Malaysia

Abdul Razak Abdul Hadi, Universiti Kuala Lumpur, Malaysia

Malik Azhar Hussain, Universiti Kuala Lumpur, Malaysia